



Hall Park
Academy

Hall Park Academy

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Headteacher: Mr D Crossley

15th March 2024

Dear Parent/Carer

Year 7 Enrichment Day

As a part of Hall Park Academy's Aspirational Programme, all Year 7 students will be taking part in an Enrichment Day on Wednesday 20th March (rearranged from 6th March). Sessions will be focused around topics on Food, Technology and Design.

Students will be off-timetable for the day and will instead take part in five sessions as detailed below.

- The Food Industry – A presentation from the Head of Food Operations at Annie's Burger Shack, where students will gain an insight into the company as well as different routes into the food industry.
- Nutritional Information – A session where students will learn about the contents of the food that they eat and begin to understand more about making sensible food choices.
- Burger Design – A session where students will be designing their dream burger. These will be passed onto the Annie's Burger Shack team and may even end up as one of their specials on a future menu!
- Advertisement – A session where students will be set the challenge of creating promotional materials for a burger. This will help our students understand how the purpose of a product can impact its overall design.
- Demonstration & Sensory Analysis – A two-part session led both by our food technology team and staff from Annie's Burger Shack. Students will get the chance to watch professional chefs create meals in real-time, followed by a sampling of the food and the completion of a sensory analysis of the dishes being made.

I would like to take this opportunity to thank you in advance for your support with this day of valuable learning. We feel it is very important that our students get to know more about the wider world outside of the taught curriculum and this day provides an excellent opportunity to that end.

If you have any questions or concerns, please contact me directly via the email address below.

Yours faithfully

Mr A Martin

Aspirational Co-ordinator

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